

# LEO GONZALEZ

lgonzalez.me

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Brooklyn, New York

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## OBJECTIVE

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Obtain a design position in NYC.

## EDUCATION

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**Bachelors of Fine Arts** 2011 – Present  
**Graphic Design**

*State University of New York  
At New Paltz*

Expected Graduation May 2015.

## WORK EXPERIENCE

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**Graphic Design Intern** May 2014 – Present  
*Cartonomy*

Cartonomy is a start-up company located in New York City, the job was to develop seasonal advertising campaigns and completely redesign their website and packaging.

**Resident Assistant** Aug. 2014 – Present  
*State University of New Paltz*

As a Resident Assistant, versatile, educational, and entertaining programs were created to help connect residents with the community in the hall.

**Lead Magazine Designer** Jan. 2013 – Present  
*Ludique Magazine*

Ludique is an online mobile photography magazine created by a group of NYC creatives. Rebranding was done and feature spreads were created.

**Co-Founder** Dec. 2008 – Present  
*Truly Amped*

Established in Brooklyn, as co-founder of Truly Amped, we specialize in creating unique identities for local brands and maintaining our website.

**Intern** May – Aug. 2013  
*Lifestyle Press*

At the Lifestyle Press in Manhattan the team developed daily articles on numerous lifestyle sites and provided design input for images and headers.

## CLUBS & AFFILIATIONS

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**Student Representative**  
*Design Society (SUNY New Paltz)*

Design Society is a group of versatile designers that helps organizations on campus develop design solutions in any field.

**Graphic Design Representative**  
*Student Art Alliance (SUNY New Paltz)*

Student Art Alliance is a club that brings the Artist Lecture Series to campus and helps different art studios on campus collaborate to create unique art.

**Web Administration**  
*Student Association(SUNY New Paltz)*

Update content on the website and keep track of student club charters submitted. Also maintains website design up to date.

## FREELANCE

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**Native Spirit**  
*Branding/Identity*

Native Spirit is a project in NYC that brings artist around the world together. A unique brand that speaks to the artistic culture was produced.

**Jesse Boykins III**  
*Album & Vinyl Packaging*

For Jesse Boykins, popular R&B artist, new album titled Love Apparatus, we developed a clean and sophisticated packaging for his album release.

## SKILLS / AWARDS

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Adobe InDesign, Photoshop, & Illustrator.  
web design, HTML, CSS, & PHP.  
Photography & video editing.

**New York State of Design: Web Design**  
Judge's Choice Award

*References Available Upon Request\**